

2019 Resident Survey Marquette Democracy Lab

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We had the highest survey participation rate in 2019

Resident Survey Participation					
Year	Number of Questions	Number of Completed Surveys			
2015 (Pilot)	34	313			
2016	26	469			
2017	27	484			
2018	35	292			
2019	25	525 as of 10/21			

Survey generally representative of the NWS Face-to-face interviews were most representative

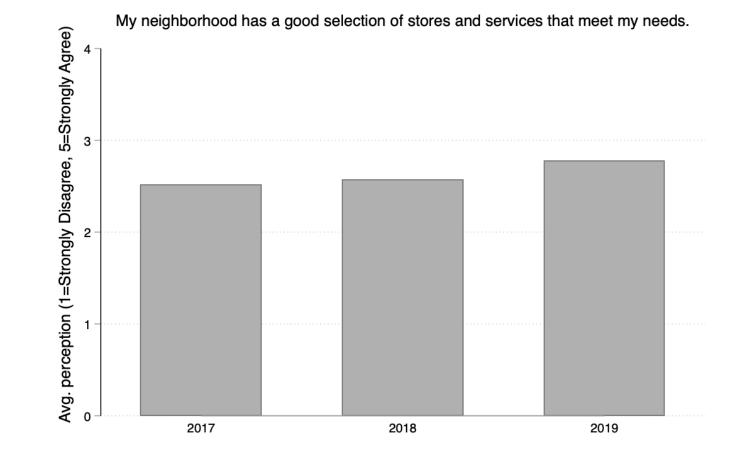
Demographic Characteristics 2019 Survey					
	Census	2019 Survey	FTF Interviews	Online	
African American (Non-Hispanic)	37.98	47.48	56.52	10.11	
American Indian/Alaskan Native	0.36	1.31	1.09	2.25	
Asian	6.54	1.75	1.90	1.12	
Hispanic/Latino	10.54	6.35	7.07	3.37	
White (Non-Hispanic)	37.32	33.7	23.91	74.16	
Other	7.26	5.47	5.70	4.50	
Prefer not to answer		3.94	3.80	4.49	

Perceptions of Safety Have Improved



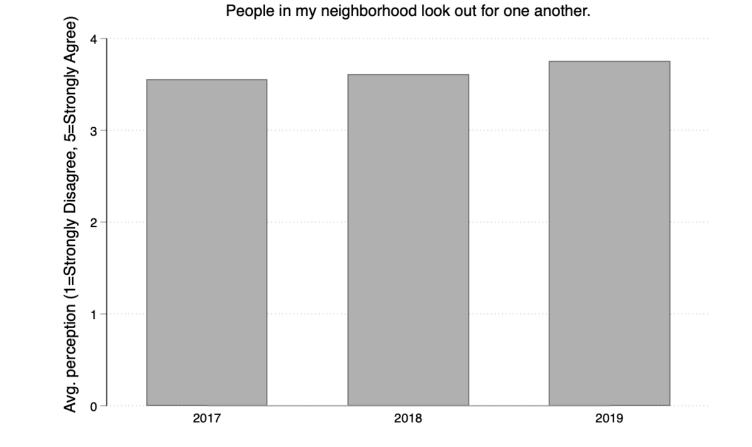
Note: raw data adjusted for age, race/ethnicity, homeownership, gender and neighborhood.

Residents' perceptions of retail improved in 2019



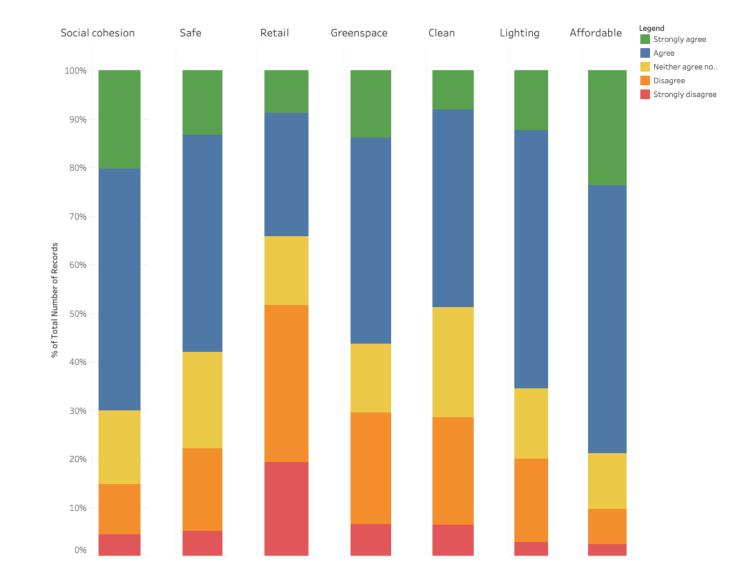
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Residents' perceptions of social cohesion were higher in 2019.

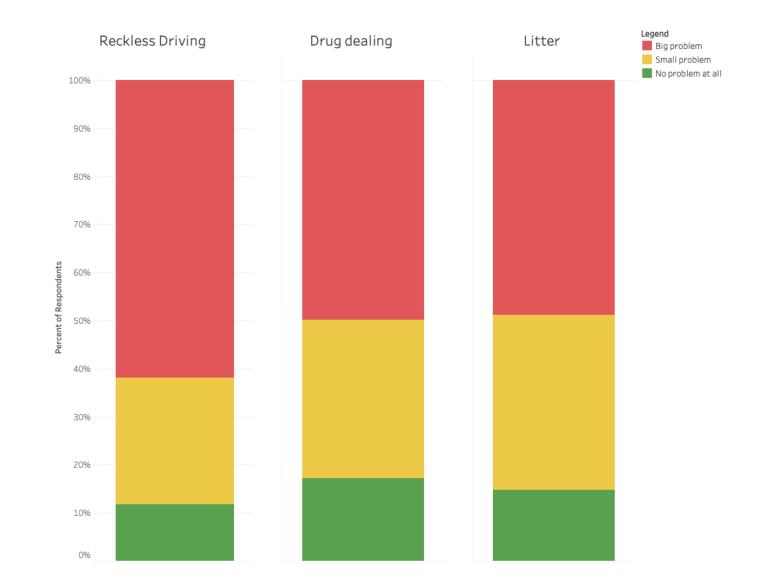


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The Near West Side was rated most favorably for its affordability and for its retail options.



We asked residents about nine different issues in the Near West Side to assess their top safety concerns. The top identified problem was reckless driving, followed by drug dealing and litter.



What is the number one thing that would improve safety?

Traffic calming;

Police patrols (preferably on foot);

Neighborhood watches;

Greater economic opportunities for lower-income residents.

What is the number one thing that would improve housing conditions?

Responsible landlords;

neighborhood clean ups;

landscaping/green spaces;

financial support for home repair/maintenance.